

MISSION:

To promote the humane treatment of animals, prevent cruelty to animals and provide education to enhance the human-animal bond.



San Diego Humane Society and SPCA
5500 Gaines Street
San Diego, CA 92110
(619) 299-7012

www.sdhumane.org

The San Diego Humane Society and SPCA is an independent 501(c)(3) organization and is not affiliated with any other local, state or national organization such as the Humane Society of the United States in Washington or the ASPCA in New York. Because there are so many humane organizations with similar names, it is not uncommon for supporters of one humane society to mistake it with other humane societies and SPCAs. The San Diego Humane Society and SPCA is dependent solely on financial support from our community and donors.

BOARD OF TRUSTEES

July 1, 2008 – June 30, 2009

Fred Baranowski

Chairperson

David Hickey

Vice Chairperson, Finance Committee

Diane Gilabert

Vice Chairperson, Board Governance & Nominating Committee

Wayne Hanson

Chairperson Planning Committee

Alyce Lynn

Secretary

Dana DiFerdinando

Member at Large

Robert Brown, Ed.D., George Coles,
Diane Glow, Ed.D., Hon. Eve Godfrey,
Georgia Griffiths, Dave Mason,
Dr. Judith Muñoz, Beverly Oster Ornelas,
John Parker, Anne Perry

Advisors

Patrick Mead, David Mittleman, David Sear

Life Members

Betsy Hillyer, Vi & Dan McKinney,
John Parker

LEADERSHIP TEAM

Mark Goldstein, D.V.M., CAWA

President

Kelly Riseley

Chief Financial Officer

Renee Harris

Senior Vice President of Animal Services

Kim Shannon, CAWA

Senior Vice President of Support Services

Shelly Stuart, CFRE, CAWA

Vice President of Development & Education



NO LIFE
TOO SMALL.

NO DREAM
TOO BIG.

ANNUAL REPORT:

JULY 1, 2008 –

JUNE 30, 2009





For more than 129 years, the San Diego Humane Society and SPCA has inspired millions to experience the countless joys of the human-animal bond. One compassionate act can have a remarkable impact. Adopting an animal, for example, is more than providing an animal with a second chance – it’s also an opportunity to bring unconditional love into the life of a child, a family, or community at large. At the heart of the San Diego Humane Society’s pioneering programs and services is a mission to improve the quality of life for people and animals alike. Dreams are achieved, animals are loved and lives are enriched by a dedicated team of employees and volunteers who work to carry out the Society’s mission. As a private, nonprofit organization that receives no public or government funding, the Humane Society is ever-thankful for the ongoing, inspirational support of the San Diego community.

AT A GLANCE

Total Animals Served	38,406
Contacts with People*	113,815
Staff	148
Volunteers	853
Staff to Volunteer Ratio	1:6

*Includes Customer Service Department contacts





ADOPTIONS

With the goal of creating lasting, fulfilling adoptions, Humane Society Adoption Counselors spend more than 100 hours in training classes learning to help families find the perfect companion for their lifestyle. Before the adoption process, however, there are several important steps to determine the needs of and ideal living situation for each animal. First, every animal receives a medical examination and behavior assessment. All animals receive appropriate vaccinations, permanent microchip identification and are spayed or neutered according to their species. Many also receive advanced care from the Veterinary Medical team and daily training from staff and volunteers.

Once available for adoption, the animal moves into a comfortable and modern, apartment-like setting to find a new family. Our knowledgeable staff and dedicated team of volunteers continue to spend time improving the animal's quality of life through ongoing exercise, socialization and training. When ready to welcome that special companion into their home, all household members (including any other dogs) are encouraged to be present during the adoption process to ensure that the chosen animal is compatible with the entire family.

ANIMALS RECEIVED

Owner Relinquishments	1,960
Animals Transferred from Other Agencies to the Humane Society	971
County Stray Neonatal Kittens Directly Admitted*	105
Animals Rescued for their Protection	138
Adoption Returns	99

Total Intake 3,273

ANIMALS ADOPTED

Dogs	1,012 (43%)
Cats	1,135 (49%)
Small Animals and Horses	185 (8%)

Total Adoptions 2,332

Outcome of Animals not Adopted

Animals Transferred to Other Agencies	52
Animals Returned to Owners	149
Animals Euthanized**	510
Animals that Died of Natural Causes while in Care	40

Total Other Outcomes 941

Placement Rate for Healthy Animals 100%

Placement Rate for Treatable/Rehabilitatable Animals 100%

Live Release Rate* 83%**



*In partnership with the County of San Diego Department of Animal Services (DAS), stray kittens under eight weeks of age and requiring around the clock care are transferred into the Humane Society's Foster Care program. Beginning March 1, 2009, all stray and underage kittens from SDAWC Shelter Partners were transferred to the care of the Humane Society's Paws to Success Program (see pages 10-11).

**Of the animals euthanized, none were considered healthy, treatable or rehabilitatable. All animals euthanized were considered unhealthy or untreatable due to serious medical or behavioral issues.

***This is the percentage of all dogs and cats received that were adopted, returned to owners or released to other animal welfare organizations and rescue groups. The percentage is determined under standardized criteria established by the San Diego Welfare Coalition Accords (www.sdhumane.org).

SAN DIEGO WELFARE COALITION ACCORDS

In August 2004, a summit of animal welfare industry leaders from across the nation convened at Asilomar in Pacific Grove, California, for the purpose of building bridges across varying philosophies, developing relationships and gathering common statistics. The statistical guidelines developed from this meeting came to be known as the Asilomar Accords. They serve as an important tool in tracking the progress and goal of the Asilomar Accords, which is to significantly reduce the

euthanasia of healthy and treatable companion animals in the United States.

The Asilomar Accords provided the basis for the creation of the San Diego Animal Welfare Coalition Accords. All the member organizations of the San Diego Animal Welfare Coalition (SDAWC), including the San Diego Humane Society, utilize the definitions prescribed by these Accords to collect their individual shelter data and report annually to the public.

ANNUAL ANIMAL STATISTICS TABLE					
	Dog	Cat	Others	Total	
A	Beginning Shelter Count (July 1, 2008)	150	272	54	476
INTAKE					
B	From the Public	1,067	1,066	169	2,302
C	Incoming Transfers from Organizations Within Community/Coalition	129	404	29	562
D	Incoming Transfers from Organizations Outside Community/Coalition	376	33	0	409
E	From Owners Requesting Euthanasia (Not Healthy)	1,019	525	52	1,596
F	Total Intake (B + C + D + E)	2,591	2,028	250	4,869
G	Owner Requested Euthanasia (Not Healthy)	1,019	525	52	1,596
H	ADJUSTED TOTAL INTAKE (F - G)	1,572	1,503	198	3,273
OUTCOMES - PLACEMENT					
I	Adoptions	1,012	1,135	185	2,332
J	Outgoing Transfers to Organizations Within Community/Coalition	45	3	4	52
K	Outgoing Transfers to Organizations Outside Community/Coalition	0	0	0	0
L(1)	Return to Owner (Stray/Impound Only)	0	0	0	0
L(2)	Reclaim (Those Relinquished and Then Returned to Owner)	109	39	1	149
OUTCOMES - EUTHANASIA					
M	Healthy	0	0	0	0
N	Treatable - Rehabilitatable	0	0	0	0
O	Treatable - Manageable	0	0	0	0
P	Unhealthy & Untreatable	338	164	8	510
Q	Owner Requested Euthanasia (Not Healthy)	1,019	525	52	1,596
R	Total Euthanasia (M + N + O + P + Q)	1,357	689	60	2,106
S	ADJUSTED TOTAL EUTHANASIA (R - Q)	338	164	8	510
T	Subtotal Outcomes (I + J + K + L(1) + L(2) + S) Excludes Owner Requested Euthanasia (Not Healthy)	1,504	1,341	198	3,043
U	Died or Lost in Shelter / Care	8	24	8	40
V	TOTAL OUTCOMES (T + U) Excludes Owner Requested Euthanasia (Not Healthy)	1,512	1,365	206	3,083
W	Ending Shelter Count (June 30, 2009) [A + H - V]	210	410	46	666
X	Annual Live Release Rate/Percentage [(I + J + K + L(1) + L(2)) / T]	78%	88%	96%	83%

The Annual Live Release Rate does not include (R) owner requested euthanasia which were not healthy and (U) animals that were lost while under shelter care.

To see a compilation of Asilomar Statistics for all San Diego Animal Welfare Coalition shelters and animal welfare organizations, please visit www.sdhumane.org.

VETERINARY MEDICINE

The Veterinary Medicine team provides an extraordinary level of service to each animal that comes through the Humane Society's doors. A team of veterinarians examines all animals surrendered by their owners, seized by Humane Officers or transferred from other animal welfare agencies, and veterinary technicians provide ongoing nursing care and support. In addition to providing basic medical treatments and routine spay/neuter surgeries, the department also performs specialized surgeries and progressive treatments for animals with current or lifelong treatable or manageable conditions.

Most notable about the San Diego Humane Society and SPCA is its unique relationship with the community. The Veterinary Medicine Department partners with the most advanced orthopedic surgeons, cardiologists, dermatologists, ophthalmologists and internists countywide, ensuring that every animal receives the best care possible. The department also offers resources and assistance to the County of San Diego Department of Animal Services, performing contracted spay/neuter surgeries and individual examinations for 3,762 of its animals last year.



BASIC VETERINARY CARE

Total Animals Examined by a Veterinarian	7,224
Spay/Neuter Surgeries for Humane Society Animals	1,360
Spay/Neuter Surgeries for Department of Animal Services Animals	3,712
Parent Animals Spayed/Neutered Through the Litter Abatement Program*	90
Veterinary Pre- and Post- Consultations Provided	390

ADVANCED SHELTER MEDICINE

Dentals	302
Laboratory Procedures (i.e. blood work, biopsies and other diagnostics)	1,505
Radiographs	344
Orthopedic Surgeries	17
Other Surgeries (i.e. mass removal, exploratory surgery, eye/ear surgeries, abscess drainage)	275
Outsourced Specialty Surgeries	5
Outsourced Treatment Expense Incurred by the Humane Society**	\$43,222

*When a litter of kittens or puppies is relinquished to the San Diego Humane Society for adoption, we offer to spay or neuter the parent animal(s) at no cost and return them to their owners through the Litter Abatement Program.

**Includes specialty surgeries, diagnostics, critical care and procedures that cannot be performed in-house.



Humane Society Dogs and Cats Receiving Specialized Training*	1,167
Pre- and Post- Adoption Consultations Provided	276
Adoption Follow-up Calls Completed	2,752
Behavior Helpline Calls/Emails Received and Answered	627
Behavior Training Classes Offered to the Public	242
Registrants Instructed through Public Training Classes/Workshops	1,318
Private Consultations and Training Sessions for Owned Animals	124

*This customized training is in addition to the basic training provided to most dogs available for adoption at the Humane Society.

NEW THIS YEAR: TRAINING WHEELS®

Through the Training Wheels® program, the San Diego Humane Society is able to bring a diversity of resources directly into the community. Members of the Training Wheels® team actively work to support and rebuild the human-animal bond by traveling into underserved neighborhoods throughout San Diego County. Team members provide information on pet-related resources, share educational materials, offer assistance in remedying basic behavioral problems, and give pet supplies to those in need. One person and animal at a time, the goal is to improve relationships between companion animals and their families, thereby improving a pet's overall quality of life in the home.

Total Training Wheels® Events	33
Total People Impacted	1,373
Total Animals Impacted	689



INVESTIGATING ANIMAL CRUELTY AND NEGLECT

The San Diego Humane Society's Investigations team is in the field seven days a week with a vital yet difficult job in the community. A strong voice on behalf of animals, the officers investigate reported cases of animal cruelty and neglect, enforce cruelty laws, educate the public on proper care for their animals and rescue animals from emergency situations.

Reports Responded To	1,520
Animals Seen in Field	27,134
Animals Taken into Custody (Relinquished and Seized)	150
Notices of Violation	299
Pre- and Post- Seizure Hearings	2
Pet Shop, Stable/Feed Store, Rodeo, Circus, Foster and Other Inspections	126
Educational Speaking Engagements	72
Cases Resolved	1,422



BEHAVIOR AND TRAINING

At the Humane Society, animals learn to appropriately communicate with their people friends through positive reinforcement training and with other animals through frequent socialization. Experts in the field of animal welfare know that both are essential to raising safe, well-behaved companion animals. These animals are much more likely to develop a loving and healthy bond with their owners and are also easier to place into new homes if they are relinquished for adoption. The Behavior and Training staff works with animals in the Humane Society's care and offers public training classes. Private one-on-one training sessions are also available.



ANIMAL RESCUE RESERVE

Part of the official County Disaster Team and the Humane Society's Investigations Department, the San Diego Humane Society and SPCA's Animal Rescue Reserve (ARR) is a group of highly trained volunteers equipped to rescue animals threatened by natural and man-made disasters and other emergency situations. During the 2008-2009 fiscal year, the ARR played a critical role in the emergency disaster relief of Hurricane Ike, reporting to Galveston, Texas to rescue and care for pets and wildlife. The team worked a total of 1,146 hours in the devastated area, completing more than 123 welfare checks, admitting 715 animals to a local shelter and reuniting 54 pets with their owners. During the 2009 Tijuana River Valley flood, the ARR also rescued and cared for more than 50 horses stranded in the flood zones.



Hours of ARR Volunteer Training	2,694
Hours Spent Executing Rescue	671
Animals Assisted in Emergency Situations	194

RAISING AWARENESS IN THE COMMUNITY



The Community Programs team reaches out to the community through a range of exciting, interactive programs. From the children who enjoy Pet PALS Kids Club and Animal Adventure Camp to the adults who attend Doggie Café and Happy Hour Lectures, the department provides a unique selection of memorable learning opportunities both onsite and in schools throughout the county.

By highlighting a variety of programs and services, the Community Programs and Public Relations and Marketing teams each work to bring the San Diego Humane Society's mission to the community and media.

PUBLIC RELATIONS

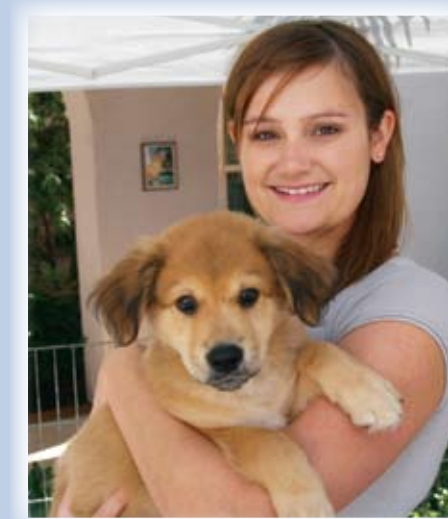
Radio/Television/Online Media Segments	265
Minutes of Airtime Generated by Media Segments	694
Newspaper, Magazine and Online Print Placements	658
Print Impressions Generated from Print Placements*	56,194,941+
Advertising Value of Print Placements	\$242,414+

*Print Impressions refers to the circulation and number of times the public was exposed to the Humane Society name.

PROGRAM	PARTICIPANTS
Doggie Café	472
Happy Hour Lectures	177
Pet Loss Support Group	124
Pet First Aid Classes	52
On-Site Adult Participants	825
Info Booths	8,031
Speaking Engagements	330
Off-Site Adult Participants	8,361
TOTAL ADULT PARTICIPANTS	9,186
Animal Adventure Camp (Spring & Summer)	593
Birthday Parties	1,108
Storytimes	451
Pet PALS Kids Club	126
Home-School Programs	218
Scout Programs	1,070
General Tours	312
On-Site Youth Participants	3,878
School Outreach	3,338
Listening E.A.R.S.	96
Off-Site Youth Participants	3,434
TOTAL YOUTH PARTICIPANTS	7,312

VOLUNTEERS

The San Diego Humane Society relies not only on the financial generosity of the community but also on the volunteers who donate their talents and time to care for animals and support the Humane Society's mission. Volunteers assist with virtually every aspect of the organization, from dog walking and training to participation in the Pet-Assisted Therapy Program to clerical and administrative tasks in the office. The Humane Society is fortunate to have 853 talented and committed volunteers!



AREA OF SERVICE	VOLUNTEERS	HOURS
Foster Care	61	52,275
Animal Care, Behavior and Training, and Mobile Adoptions	424	19,197
Animal Rescue Reserve and Investigations	79	7,781
Customer Service, Clerical, Greeter and Special Events	438	4,054
Pet-Assisted Therapy	132	4,387
Community Programs/Education	99	2,432
Board of Directors and Advisory Board	23	495
Total Unique Volunteers	853	
(more than 350 people volunteer in multiple areas)		

PET-ASSISTED THERAPY

For more than 30 years, the San Diego Humane Society and SPCA's Pet-Assisted Therapy Program has brought the unconditional love of animals to long-term care and assisted living facilities, children's homes, mental health centers and more. Pet-Assisted Therapy animals and volunteers make twice daily visits to facilities throughout the county, sharing the positive emotional and health benefits of the human-animal bond with every person they encounter.



Total Facilities Visited	593
Total People Reached	10,447

PAWS TO SUCCESS



Beginning in 2008, the San Diego Humane Society and SPCA embarked on a period of innovative research to create Paws to Success*, an initiative that has been attempted but not successfully achieved on the scale of our program. **The goal: to reduce the euthanasia of treatable animals in shelters countywide by 20 percent by 2010 and ultimately end the euthanasia of treatable animals in area shelters within 10 years.**

While the Humane Society has not had to euthanize a healthy or treatable animal in more than 10 years, other area shelters have not been as fortunate due to a lack of space and resources. In response to this challenge, the San Diego Humane Society developed a three point plan to save lives in the local animal shelter population.

The plan includes (1) the opening of an off-site facility dedicated to housing kittens and other vulnerable pets, (2) a complimentary training program for the staff of San Diego Animal Welfare Coalition (SDAWC) shelters, and (3) the hiring of a board certified veterinary behaviorist, all to serve SDAWC shelters at no cost to them. A memorandum of understanding to participate in the Paws to Success program was signed with the City of El Cajon, Chula Vista Animal Control, County of San Diego Department of Animal Services, North County Humane Society and SPCA, Escondido Humane Society, and Rancho Coastal Humane Society.

In fiscal year 2006-2007, research identified that 71 percent of treatable animals euthanized countywide were cats, and 38 percent of these were kittens under the age of eight weeks old. A uniquely safe place would be needed to restore this population back to health, and the Paws to Success Nursery began operating in April 2009, as part of the San Diego Humane Society Campus for Animal Care.

Though the Nursery is not open to the public, it functions 24 hours a day, seven days a week, in order to meet the special needs of young, fragile kittens. A team of dedicated caregivers works with veterinary support to provide daily oversight of health management and all necessary veterinary services to every kitten. Once kittens have reached the age of adoption and those that were sick are restored back to health, they become available for adoption at the San

In fiscal year 2008-2009, we admitted 842 kittens with the addition of the Nursery and Paws to Success Program. 598 have already found loving homes.



Diego Humane Society's public facility at 5500 Gaines Street and at our Mobile Adoption events.

Step by step, paw by paw, and pet by pet, the San Diego Humane Society and SPCA is excited to grow through new initiatives. In 2009, the nursery will continue to support the local animal population, as other components of Paws to Success begin to unfold. The Humane Society is currently in the interview process to hire a Veterinary Behaviorist and has made comprehensive educational opportunities available to SDAWC shelters seeking to improve their protocols. Classes focus on general husbandry and animal care, disease and illness prevention, and canine and feline behavior, with compassion fatigue support and other workshops hosted around the county three times a year. We look forward to reporting more of our journey with Paws to Success and thank you for your continual support!

* The program is funded with a \$1.4 million grant by The ASPCA (The American Society for the Prevention of Cruelty to Animals) through a gift from San Diego resident Edith Hakes, a long-time supporter of both the San Diego Humane Society and The ASPCA.



DEVELOPMENT

At the foundation of the San Diego Humane Society and SPCA are kind and generous individuals, businesses and civic groups. As a private, nonprofit organization that receives no public or government funding, it is the financial support of these donors that enables the Society to continually grow and achieve its goals. In the last fiscal year, contributions helped generate more than 90 percent of the Humane Society's income.



Caring hearts, on behalf of the animals and people assisted by the San Diego Humane Society, participated in a wide variety of fundraising efforts. From the 12th annual Telethon to the 23rd annual Fur Ball to the 15th annual Walk for Animals, the Humane Society is grateful for the community's ongoing support of its programs and services.

Total Individual Gifts Generated	41,592
Total Bequests and Planned Gifts Received	31

FINANCIAL INFORMATION*

Expenses		
Animal Care and Services	\$6,459,218	64%
Management and General	\$1,104,168	11%
Donor Development and Fundraisers	\$981,015	10%
Investigations and Rescue	\$803,927	8%
Community Outreach and Education	\$473,859	5%
Public Relations and Marketing	\$249,659	2%
Total Functional Expenses	\$10,071,846	
Income		
Bequests and Planned Gifts	\$6,111,282	71%
Investment Interest/Dividends (net of loss/expense)	(\$2,869,069)	(33%)
General Contributions	\$3,761,427	44%
Adoption/Training/Animal Care Fees	\$735,932	9%
Special Events (net of expenses)	\$398,078	5%
Education Program Fees	\$274,490	3%
Retail (net)/Facilities Revenue	\$226,277	3%
Total Support and Revenue	\$8,638,417	

*Unaudited figures. As of press time, an independent financial audit was in process.

