



## MISSION STATEMENT

“To promote the humane treatment of animals, prevent cruelty to animals and provide education to enhance the human-animal bond.”



The San Diego Humane Society and SPCA is a private, nonprofit organization that receives no public or government funding.



Serving San Diego County since 1880, the San Diego Humane Society and SPCA provides vital services to animals and people alike through sheltering and adopting animals, providing positive reinforcement training for adoptable and owned animals through public training classes, investigating animal cruelty and neglect, providing adult and youth education programs, sharing animals through pet-assisted therapy and rescuing animals in emergency situations.

A private, nonprofit organization that receives no public or government funding, the San Diego Humane Society and SPCA is supported by contributions, grants, bequests, investments, proceeds from its retail outlets and some fees for service.

## AT A GLANCE

<b>Total Animals Served</b>	<b>25,697</b>
<b>Total People Served</b>	<b>40,942</b>
<b>Staff</b>	<b>118</b>
<b>Volunteers</b>	<b>934</b>
<b>Staff to Volunteer Ratio</b>	<b>1:8</b>

## ADOPTION STATISTICS

### Animals Received

Owner Relinquishments	1,949
Animals Transferred from Other Agencies to the Humane Society	872
Stray Neonatal Kittens Admitted to Foster Care Program	188
Kittens Admitted and Then Transferred	17
Investigations Impounds	103
Adoption Returns	99

**Total** **3,228**

### Animals Adopted

Dogs	955
Cats	998
Others	242

**Total** **2,195**

### Outcome of Animals not Adopted

Animals Transferred to Other Agencies	407
Animals that Died of Natural Causes	46
Animals Returned to Owners	169
Animals Euthanized*	374

**Total** **996**

Animals Remaining in Shelter **37**

\*Of the animals euthanized, none were considered healthy, treatable or rehabilitatable. All animals euthanized were considered unhealthy or untreatable due to serious medical or behavioral issues.

Placement Rate for Healthy Animals	100%
Placement Rate for Treatable/Rehabilitatable Animals	100%
Live Release Rate**	88%

\*\*This is the percentage of all dogs and cats received that were adopted, returned to owners or released to other animal welfare organizations. The percentage is determined under standardized criteria established by the Asilomar Accords ([www.asilomaraccords.org](http://www.asilomaraccords.org)).

## ASILOMAR STATISTICS

In August of 2004, a summit of animal welfare industry leaders from across the nation convened at Asilomar in Pacific Grove, California, for the purpose of building bridges across varying philosophies, developing relationships and creating goals focused on significantly reducing the euthanasia of healthy and treatable companion animals in the United States. The statistical guidelines developed at this meeting came to be known as the Asilomar Accords.

The terminology used in this table is in accordance with the definitions prescribed by the Accords, as well as the San Diego Animal Welfare Coalition, which are available at [www.sdhumane.org](http://www.sdhumane.org). The statistics focus on a “Live Release Rate,” which is the percentage of pets that leave shelters alive. The percentage can be lower in open-admission shelters, which take in every animal regardless of health, age or behavior, than in limited-admission shelters like ours, which take in animal relinquishments and healthy transfers.

### SAN DIEGO HUMANE SOCIETY STATISTICS TABLE

	Dog	Cat	Others	Total
A Beginning Shelter Count (July 1, 2006)	104	213	116	433
<b>INTAKE</b>				
B From the Public	897	1,281	178	2,356
C Incoming Transfers from Organizations Within Community/Coalition	237	257	18	512
D Incoming Transfers from Organizations Outside Community/Coalition	322	1	37	360
E From Owners Requesting Euthanasia	806	464	60	1,330
F Total Intake (B + C + D + E)	2,262	2,003	293	4,558
G Owner Requested Euthanasia (Not Healthy)	806	464	60	1,330
H ADJUSTED TOTAL INTAKE (F - G)	1,456	1,539	233	3,228
<b>OUTCOME</b>				
I Adoptions	955	998	242	2,195
J Outgoing Transfers to Organizations Within Community/Coalition	156	246	4	406
K Outgoing Transfers to Organizations Outside Community/Coalition	1	0	0	1
L(1) Return to Owner (Stray/Impound Only)	0	0	0	0
L(2) Reclaim (Those Relinquished and Then Returned to Owner)	113	50	6	169
<b>DOGS, CATS, &amp; OTHERS EUTHANIZED</b>				
M Healthy	0	0	0	0
N Treatable – Rehabilitatable	0	0	0	0
O Treatable – Manageable	0	0	0	0
P Unhealthy & Untreatable	221	136	17	374
Q Owner Requested Euthanasia (Not Healthy)	806	464	60	1,330
R Total Euthanasia (M + N + O + P + Q)	1,027	600	77	1,704
S Owner Requested Euthanasia (Not Healthy)	806	464	60	1,330
T ADJUSTED TOTAL EUTHANASIA (R - S)	221	136	17	374
U Subtotal Outcomes (I + J + K + L(1) + L(2) + T) Excludes Owner Requested Euthanasia (Not Healthy)	1,446	1,430	269	3,145
V Died or Lost in Shelter / Care	8	33	5	46
W TOTAL OUTCOMES (U + V) Excludes Owner Requested Euthanasia (Not Healthy)	1,454	1,463	274	3,191
X Ending Shelter Count (June 30, 2007)	106	289	75	470
<b>Y Annual Live Release Rate/Percentage ( I + J + K + L(1) + L(2)) / U</b>	<b>85%</b>	<b>90%</b>	<b>94%</b>	<b>88%</b>

The Annual Live Release Rate does not include (S) owner requested euthanasia which were not healthy and (V) animals that were lost while under shelter care.

To see a compilation of Asilomar Statistics for all San Diego Animal Welfare Coalition shelters and animal-welfare organizations, visit [www.sdhumane.org](http://www.sdhumane.org).



Socialization and positive reinforcement training are essential to raising safe, well-behaved companion animals.



## VETERINARY MEDICINE

The San Diego Humane Society and SPCA's Veterinary Medicine Department provides an extraordinary level of service to all animals that come through the Humane Society's doors. The Department evaluates all animals surrendered by their owners, impounded by Humane Officers or transferred from other animal welfare agencies. Not only does the Department provide basic medical treatments and routine spay/neuter surgeries, they also perform specialized surgeries and progressive treatments to help animals previously considered unadoptable.

Total Animals Examined by a Veterinarian	6,155
Spay/Neuter Surgeries for Humane Society Animals	1,249
Spay/Neuter Surgeries for Department of Animal Services' Animals	3,161
Animals Spayed/Neutered Through the Litter Abatement Program*	68
Outsourced Treatment Expense Incurred by the Humane Society	\$26,875
Pre-adoption and Post-adoption Veterinary Consultations Provided	322

\*The San Diego Humane Society and SPCA works to decrease pet overpopulation in a number of ways, including through the Litter Abatement Program (LAP). When a person relinquishes a litter of kittens or puppies to the San Diego Humane Society for adoption, we offer to spay and neuter the parent animal(s) for free and return them to their owners through the LAP program.

## BEHAVIOR AND TRAINING

Experts in the field of animal welfare know that socialization and positive reinforcement training are essential to raising safe, well-behaved companion animals. Animals that have had some level of training are much more likely to stay in their homes and are also easier to place into new homes if they are given up for adoption. For all these reasons and more, the Humane Society's Behavior and Training Department plays a vital role in the organization and the community. The Department not only provides unparalleled public training classes for people and their animals, but also works with the animals in the Humane Society's care to make them more adoptable.

Number of Humane Society Animals Receiving Individual Training*	1,297
Pre-adoption and Post-adoption Consultations Provided	430
Adoption Follow-up Calls Completed	2,550
Private Consultations and Training Sessions for Owned Animals	223
Behavior Helpline Calls/Emails Received and Answered	572
People Instructed Through Public Training Classes	1,273
Behavior Training Classes Offered to the Public	210

\*This individual training is in addition to the basic training provided to most dogs in the adoption gallery.

## INVESTIGATING ANIMAL CRUELTY AND NEGLECT

Investigating cases of animal cruelty and neglect, enforcing laws, protecting animals, educating the public on proper care for their animals and rescuing animals from emergency situations – the Humane Society’s Investigations Department has a difficult, yet important job in the community.

New Cases Opened	1,089
Animals Seen in Field	12,913
Animals Taken into Custody	103
Notices of Violation	58
Pre-seizure and Post-seizure Hearings	4
Pet Shop, Stable/Feed Store, Rodeo and Circus Inspections	51
Speaking Engagements by Humane Officers	19



## ANIMAL RESCUE RESERVE

Part of the official County Disaster Team and operated by the Humane Society’s Investigations Department, the San Diego Humane Society and SPCA’s Animal Rescue Reserve (ARR) is specially trained and equipped to rescue animals threatened by natural and man-made disasters and other emergency situations. Thankfully, there were limited requests for emergency assistance during the 2006-2007 Fiscal Year, which helped ARR continue to prepare for future rescue needs.

Animals Rescued from Emergency Situations	4
Hours of ARR Volunteer Training	4,140

The San Diego Humane Society and SPCA’s Animal Rescue Reserve (ARR) is specially trained and equipped to rescue animals during disasters and other emergency situations.





Educating the community about companion animals is a key element in achieving our mission to enhance and strengthen the human-animal bond.



## RAISING AWARENESS IN THE COMMUNITY

Educating the community about companion animals is a key element in achieving our mission to enhance and strengthen the human-animal bond. Both the Community Programs Department and the Public Relations and Marketing Department work consistently with the community and the media to get the word out about the Humane Society's programs and services.

### Adult Education

Doggie Café	277
Happy Hour Lecture Series	300
Pet Loss Support Group and First Aid for Dogs/Cats	132
Information Booths and Speaking Engagements	9,294

**Total People Reached 10,003**

### Youth Education

Animal Adventure Camp (Spring and Summer)	479
Storytimes (Tots and Tales and Animal Tales)	620
Pet PALS, Scout Programs, Tours and Other Activities	2,574

**Total Youth Education Program Participants 3,673**

### Public Relations

Radio/Television/Online Media Segments	359
Minutes of Airtime Generated by Media Segments	975
Newspaper, Magazine and Online Print Placements	854
Print Impressions Generated from Print Placements*	54,513,679+
Advertising Value of Print Placements	\$231,193+

\*Print Impressions refers to the number of times the public was exposed to the Humane Society name.

## VOLUNTEERS

The San Diego Humane Society and SPCA not only relies on the financial generosity of the community, but the organization also depends on people who volunteer their time to help animals. Volunteers assist with virtually every aspect of the Humane Society from direct animal care to participation in the Pet-Assisted Therapy Program to clerical and administrative tasks in the office.

### Number of Volunteers and Hours Donated by Area of Service

Area of Service	Number of Volunteers	Hours
Animal Care, Behavior and Training, and Mobile Adoptions	279	14,077
Animal Rescue Reserve and Investigations	55	4,705
Community Programs/Education	104	2,333
Customer Service, Clerical, Greeter and Special Events	290	3,359
Pet-Assisted Therapy	105	4,201
Foster Care	45	39,021
Glorious Antiques*	28	363
Board of Directors and Advisory Board	28	278
<b>Totals</b>	<b>934</b>	<b>68,337</b>

\*Glorious Antiques, the Humane Society's antique store in La Jolla, closed its doors in September 2006 after 32 years in operation.

## DEVELOPMENT

As a private, nonprofit organization that receives no tax dollars or government funding, the San Diego Humane Society and SPCA relies on financial support from generous individuals, community groups and corporate sponsors. In fact, the Humane Society's Development Department generated approximately 75 percent of the Humane Society's income during this past fiscal year through donations from individuals, businesses and civic groups, and through a variety of fundraising efforts, including three annual special events.

Total Individual Gifts Generated	37,681
Total Bequests and Planned Gifts Received	67

## PET-ASSISTED THERAPY

For more than 30 years, the San Diego Humane Society and SPCA's Pet-Assisted Therapy Program has brought the unconditional love of animals to long-term care and assisted living facilities, children's homes, mental health centers and more. Pet-Assisted Therapy animals and volunteers make twice daily visits to facilities throughout the county, spending time with those who aren't able to have animals of their own.

Total Facilities Visited	588
Total People Reached	11,905

## FINANCIAL INFORMATION

### Expenses

Animal Care and Services	\$5,288,977	63.5%
Management and General	\$900,033	10.8%
Donor Development and Fundraisers	\$889,721	10.6%
Investigations and Rescue	\$624,749	7.5%
Community Outreach and Education	\$398,622	4.7%
Public Relations and Marketing	\$216,447	2.6%
<b>Total Functional Expenses</b>	<b>\$8,318,549</b>	

### Income

Bequests and Planned Gifts	\$9,096,459	57.9%
Investment Interest/Dividends (net of expenses)	\$2,939,400	18.7%
General Contributions	\$2,241,564	14.2%
Adoption/Training/Animal Care Fees	\$519,573	3.3%
Special Events (net of expenses)	\$466,497	2.8%
Education Program Fees	\$227,415	1.4%
Retail/Facilities Revenue	\$203,181*	1.3%
<b>Total Support and Revenue</b>	<b>\$15,694,089</b>	

\*Does not include loss from discontinued operations of Glorious Antiques.



The San Diego Humane Society and SPCA not only relies on the financial generosity of the community, but also on people who volunteer their time to help animals.





## BOARD OF TRUSTEES

July 1, 2006 – June 30, 2007

### **Diane Gilabert**

Chairperson

### **Jeff Lyle**

Vice Chairperson,  
Finance & Audit

### **Diane Glow**

Vice Chairperson,  
Board Governance & Nominating

### **Lori M. Walton**

Vice Chairperson,  
Community Relations & Development

### **Alyce Lynn**

Secretary

### **Mark Goldstein, D.V.M., CAWA**

President

### **Trustees**

George Coles, Eve Godfrey, Michelle Graham,  
Georgia Griffiths, Wayne Hanson, David Hickey,  
Michael Luther, Dave Mason, Judith Muñoz, Ph.D.,  
John Parker, David Sear, Nancy Vaughan

### **Advisors**

Fred Baranowski, Robert Brown,  
Dana Di Ferdinando, Anne Fomon,  
Suzanne Koch, Abby Leber, Patrick Mead,  
David Mittleman, Beverly Oster-Ornelas,  
Anne Perry, Melvin Segal

### **Life Members**

Betsy Hillyer, Vi & Dan McKinney,  
John Parker, Sheila Vardaman

San Diego Humane Society and SPCA  
5500 Gaines Street  
San Diego, CA 92110  
(619) 299-7012

[www.sdhumane.org](http://www.sdhumane.org)